



Microban® - Built In

Sealer's Choice® Gold & Grout Colorant
now with Antimicrobial Protection

Product Update

What is Microban®?

Microban® Brand is the Global leader in built-in antimicrobial protection. An antimicrobial is a substance that acts to inhibit the growth of microorganisms and suppresses microorganism reproduction.



How does Microban® antimicrobial protection work in my Sealer?

Microban® protection is built-in to the sealer during the manufacturing process. When microbes come in contact with the sealed surface (tile/stone or grout), Microban® protection penetrates the cell wall of the microorganism and disrupts the cell, making the microorganism unable to grow and reproduce.

What benefit do I get from products with Microban® antimicrobial protection?

Microban® protection continuously prevents the uncontrolled growth of microbes that cause stains, odours and product degradation. Microban® protection makes the products in your home easier to clean and keeps them cleaner and fresher between cleanings.

What types of microorganisms does Microban® protection work against?

Microban® antimicrobial protection is effective against most common bacteria, yeasts, moulds and fungi that cause stains, odours and product degradation.

Does Microban® protection begin working immediately?

Microban® protection begins to work as soon as the microorganism comes into contact with the product surface. It then works continuously to maintain a consistently lower bio-burden than would be expected on a product without Microban® antimicrobial protection. Under the right conditions, microbes on an untreated surface can double every 20 minutes. Microban® technology is not a disinfectant and is not a substitute for normal cleaning practices.

How long does Microban® antimicrobial protection work?

Microban® protection is built-in during the manufacturing process and will not wash off or wear away. Microban® protection is engineered to provide continuous antimicrobial product protection for the useful lifetime of the sealer, keeping the sealed surfaces in your home cleaner and fresher for longer than ever before.

